

Back A Dream in Honor of International Women's Day

Media Contact: Jason Riggs, jason@kiva.org

March 1, 2015 - On March 8, millions of people worldwide will celebrate the 104th International Women's Day. While many gains have been made, the dream of women's equality is still far from reality. The truth. In the year 2015 inequality is still all around us. Opportunity is not equal. Education is not equal. Wealth is not equal.

But dreams... [all dreams are created equal](#). And that's where we can start.

In honor of International Women's Day - and the days that follow - Kiva has launched [Kiva.org/Dreams](#) to spotlight the power of women to create sustainable change when everyday people lend their support.

By visiting [Kiva.org/Dreams](#) you can back a dream by choosing a woman that Kiva should lend \$25 to. There is no cost to you. By choosing her, you help her to follow her dream of starting or growing her business, sending her children to school, and gaining financial independence.

Without access to resources to attend school or grow a business, their dreams are far too often out of reach. This affects us all. Women's empowerment means economic growth for their families, communities and the world. A case in point: if women farmers had equal access to farming assets and finance, they could increase their crop yields up to 30% and 150 million people who go hungry every day would be able to eat.

Kiva.org is the world's first and largest crowdfunding platform for social good with a mission to connect people through lending to alleviate poverty. Since 2005, more than 1.6 million people turned their dreams into reality because 1.3 million people backed their dream on Kiva. Together, more than \$675 million in loans have been crowdfunded, with a 98% repayment rate.

By contributing to the success of an entrepreneurial woman who has overcome obstacles most of us cannot even truly imagine, we discover so much more about our own resiliency, possibility, and potential. Each of us has a part to play and together we can make dreams a reality for thousands of women around the world.

So, in honor of International Women's Day and the power of women to create lasting change, back a dream at [Kiva.org/Dreams](#).